



2020 portfolio ::



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*From Ft. Lauderdale ::
Based in Los Angeles ::*

Briana is originally from Baltimore, Maryland but grew up in Ft. Lauderdale, Florida. She graduated with a B.F.A. in Film Production with Honors in the Major from the Florida State University College of Motion Picture Arts, and was awarded the Pathfinder Award as top of her class. In 2012, Briana began her career in Miami at Lori Wyman Casting but moved to Los Angeles later that year to further pursue work in the entertainment industry.

She has since worked on award-winning productions and specializes in producing, project management, talent development, and casting for various project types such as feature films, episodic television, digital content, commercials, music videos, live events, festivals, and print.

She has an extensive list of clients and credits such as **Warner Media, New Form Digital, CBS, Scooter Braun Projects, TMillyTV, Omaze, YTN, DreamworksTV, Fine Bros. Entertainment, Puma, WV Enterprises, NBC Universal, CineFix, JYP Entertainment, YG Entertainment, N.A.P. Entertainment, RED Digital Cinema Camera Company, MNET**, and more.

Her Mission: *Briana aspires to build a diversified entertainment and media company with ventures involving film, television, music, and philanthropy. In the simplest of words: she enjoys bringing ideas to life and helping artists make their dreams a reality.*

IMDb **LinkedIn** *Instagram*



featured work ::



Check out Briana's recent interview [here](#) with

VoyageLA *Trending*

LA'S MOST INSPIRING
STORIES

THE TRAILBLAZERS:
REWRITING THE

HIDDEN GEMS: LOCAL
BUSINESSES & CREATIVES

#LADYBOSS: REDEFINING
WHAT A BOSS LOOKS LIKE



LA'S MOST INSPIRING STORIES

A TALE OF TWO FRIENDS

JOURNEY OF A LIFETIME

THE QUEST TO EMPOWER WOMEN

HOW LA FOODIES GET IN SHAPE

JUNE 25, 2019

Meet Briana Frapart



LOCAL STORIES



SHARE



TWEET



PIN



Today we'd like to introduce you to Briana Frapart.

POPULAR



PORTRAITS OF THE VALLEY



HIDDEN GEMS: LOCAL
BUSINESSES & CREATIVES YOU
SHOULD KNOW



PORTRAITS OF HOLLYWOOD

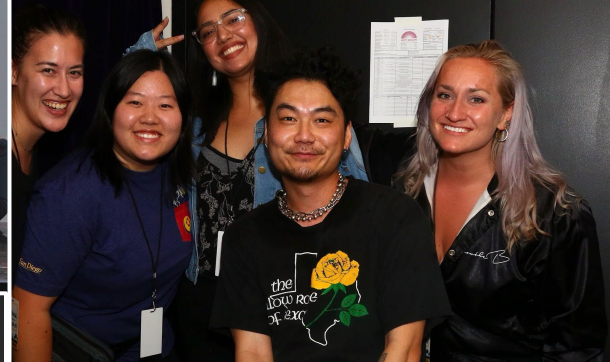


THE TRAILBLAZERS:
REWRITING THE NARRATIVE



LA'S MOST INSPIRING STORIES







[View Website](#)

FEATURED PROJECT: UPRISERS.WORLD @ SXSW 2020 (COMING SOON)

*Production & Programming by
Briana Frapart*



KAIROS
MUSIC GROUP

[View Website](#)

FEATURED PROJECT: KAIROS MUSIC GROUP (COMING SOON)

A&R
Briana Frapart



A Beverly Hills heiress, her writer husband and their college-aged daughter suddenly discover that the family fortune has run dry. Rather than abandon their luxurious lifestyle, and to maintain appearances to their friends, they secretly move into their own guest house, while booking film shoots, events and renting out almost every room in the mansion. Inevitable conflicts occur as unexpected interactions happen in the absurd carnival they call their "normal" life.

Cast: EG Daily, Tara Strong, James Hyde, Brian Donovan, Melinda Hill, Pancho Moler, Hunter Daily, James William O'Halloran
Director: Shawn Lock
Director of Photography: Ludovica Isidori
Executive Producers: Cindi and Julius Robinson of musicsupervisor.com



"There's no place like home - especially in Beverly Hills."

View more on **IMDb**

FEATURED PROJECT: "BEVERLY HILLS BROKE" (COMING SOON)

Casting Director
Line Producer
Co-Producer Briana Frapart

DIRECTED BY
DESTRY SPIELBERG

WRITTEN BY
ECHO ANDERSSON


ROSIE

[View Website](#)

FESTIVAL SEASON 2019/2020

2019 FEATURED PROJECT: DESTRY SPIELBERG'S DIRECTORIAL DEBUT "ROSIE" (SHORT)

Casting by
Briana Frapart



Pictured: **Kerry Mondragon** (director), **Dylan Sprouse**, and **Eden Brolin**

View more on **IMDb**

2018 FEATURED PROJECT: *TYGER, TYGER* (FEATURE FILM)

Casting by
Briana Frapart

Pictured: **Amber Liu** in the studio during filming of Warner Media's "K-Rise" (Pilot)

Email for private link



2018 FEATURED PROJECT: WARNER BROS.' STAGE 13 "K-RISE (PILOT)"

Created by and Executive Produced by Briana Frapart
Executive Produce by Wilmer Valderrama, Jessica Acevedo



Pictured: Original and Limited Apparel by Mark Tuan, Bam Bam, Kevin Woo, JUN

 **Represent**


Adam
Artists

- 5 campaigns generated combined sales of over **\$4,100,000.00 USD** in revenue
- Donations to charities such as **Water.org** & **Save the Children**
- Each campaign runs for **2 weeks**
- Over **115** units sold

2018 FEATURED PROJECT: REPRESENT K-POP ARTIST CAMPAIGNS

Projects managed by Briana Frapart
Deals negotiated by Briana Frapart & David Corrales


Pictured: K-Pop Artist **Kevin Woo** on the set of
his "Ride Along" music video at
Belmont Park, San Diego

Watch [here](#) 



2018 FEATURED PROJECT: "RIDE ALONG" MV BY KEVIN WOO

Executive Produced and Line Produced
by Briana Frapart



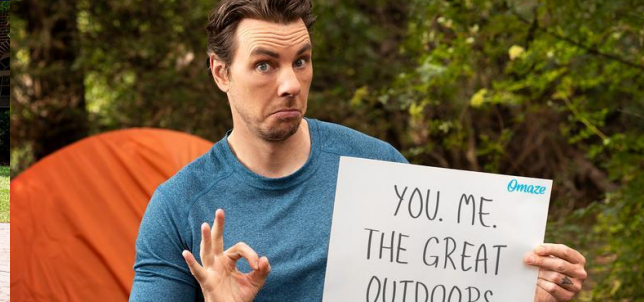
Pictured: Headliner **Dumbfoundead** at
The Levitt Foundation's 2019 KX Festival

Preview [here](#)



2019 FEATURED PROJECT: *THE LEVITT FOUNDATION (LOS ANGELES) 2019 KX FESTIVAL*

*Festival Programmed and
Produced by Briana Frapart*



2019 FEATURED PROJECT: OMAZE CAMPAIGNS

Featured Casting
by Briana Frapart

Pictured: Campaigns with **Post Malone**, **Kristen Bell**, **Emilia Clarke**, **Kimbal Musk**, **JJ Watt**, **Seth Rogen**, **Chris Pratt**, and **Dax Shepard**

Read more at





PALMS[®]

FROM DUST TO GOLD

2018 FEATURED PROJECT: *Palms Resort & Casino (Commercial)*

Casting Director
Line Producer *Briana Frapart*

Pictured: **Futuristic**
performing live on his
tour, during the filming of
"Independent."

Watch [here](#)



2017 FEATURED PROJECT: WARNER BROS.' STAGE 13 "INDEPENDENT" (12 EPISODES)

Associate Produced and Production Managed by Briana Frapart



Pictured: **Jade Chynoweth,**
JoJo Gomez, Cache Melvin



2018 FEATURED PROJECT: *PUMA DEFY 2018 SPOTS*

*Digital assets (dance videos and 3D photography) Line
Produced and Post-Produced by Briana Frapart*



2016 FEATURED PROJECT: DEVONNE BY DEMI (CAMPAIGN CONTENT)

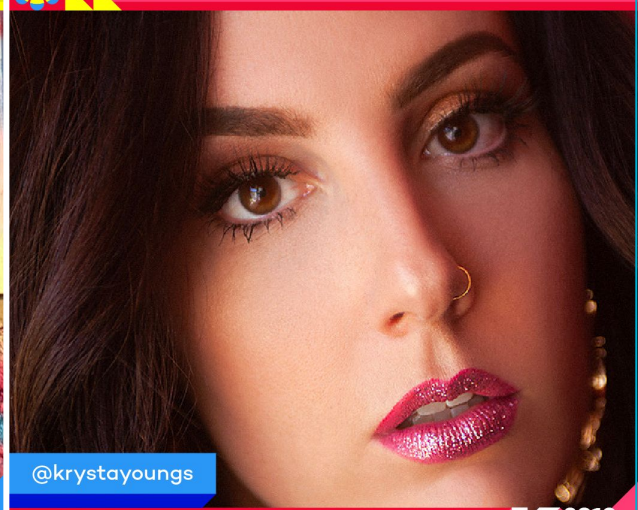
Producer
Briana Frapart



@angelinadanilova

Angelina Danilova

@timmilgram

Tim Milgram

@krstayoungs

Krysta

Instagram

974k followers



Instagram

294k followers



Instagram

6,647 followers

Pictured: **Tim Milgram**, **Angelina Danilova**, **Krysta Youngs**

View recap at

2019 FEATURED PROJECT: *KCON LA 2019 SPECIAL GUESTS & STAGE**CJ Entertainment Talent Buy, Panel Programming, and Toyota Sponsorship negotiated by Briana Frapart*

INTRODUCTION: *Whatever the project's purpose is, if Briana is involved in any capacity, her motivation is to make it possible. Having been in the entertainment industry for almost 8 years, she is committed to doing things differently and better while also empowering team members to realize their full potential. Briana combines her creativity, consistent ability, and "what's next" knowledge to see a project through til completion. Briana aims to develop settings for artists of all kinds where they can harness their talent, strengthen their integrity, move fearlessly towards making dreams a reality, and still maintain the "underdog" mentality. Discover your purpose, know your worth, and make it happen.*

Briana's experience includes, but is not limited to:

Production Budgets

- \$15K to \$350K

Development

- Concept Development
- Extensive research and talent tracking
- Script doctoring
- Pitching cast ideas
- Sizzle production
- Pitch and lookbook design
- Packaging
- Setting cross-collaborative partnerships

Production

- ATL & BTL crewing
- Equipment rentals and vendor communications
- Location scouting and setting
- Talent coordinating and booking

Post Production

- Post supervising
- Crewing editors, VFX artists, and designers
- Music licensing and legal
- Managing deliverables and titling
- Coordinating media between clients and service providers
- Overseeing quality of branding and marketing
- Assembling and micro-managing all media and assets

Briana has produced projects alongside talent like Wilmer Valderrama, Norman Reedus, Alexis Ren, Keone and Mari Madrid, EG Daily, Tim Milgram, Meghan Trainor, and more.



INTRODUCTION: *Briana is an advocate for all types of talent, artists, and performers. No matter how small or big the project, she is attentive to detail in order to create safe, creative, and collaborative environments for artists. Having been in the entertainment industry for almost 8 years, her dedication to talent and their craft is demonstrated by both her care during pre-read sessions and the material with which she decides to align. She has an in-depth and current understanding of new and existing talent.*

Briana's experience includes, but is not limited to:

- Organizing and facilitating the casting of actors for various roles in films, television, commercial, and print
- Working closely with the directors and producers to understand their requirements
- Pitching and presenting cast ideas to producers for each role
- Matching the ideal actor based on factors like talent experience, skills, reputation, availability and box office appeal
- Arranging and conducting pre-reads, callbacks, one-on-one meetings, and callbacks
- Negotiating fees and contracts for talent
- Acting liaison between directors, talent, and their representatives
- Researching and tracking new talent via showcases, theatre, and talent representatives
- Coaching and Self-taping sessions
- Scene Study and Monologue Workshops

Briana cast numerous projects starring such talent as Dylan Sprouse, Idris Elba, Emilia Clarke, Wilmer Valderrama, Kristen Bell, Destry Allyn Spielberg and Thea Sofie Loch Naess, and more.

INTRODUCTION: *Briana also maintains a multi-service artist management and production services partnership with an established network of companies and resources in Los Angeles and Seoul. Her focus is methodical in creating and discovering business opportunities for independent artists, behind or in front of the camera, to optimize their skills and global reach. Briana has the prime ability to identify prospective “what’s next” opportunities for talent, which supports her ambitions with various artists to expand to new industries and markets. Her goal within the Korean entertainment industry is to partner with international clients and artists to further their creative tiers and ambitions abroad.*

Briana's experience includes, but is not limited to:

- Artistic development
- Design of electronic press kits
- Arrangement of press-related interviews and general publicity
- Coordination of travel booking and accommodations
- Setting cross-collaborative partnerships
- Consistent researching and tracking of growing talent via digital content, online presence, live performances, and broadcast appearances
- International and local talent buying for private and public events
- Live festival production planning and execution
- Sourcing bi-lingual (Korean/English) staff and crew
- Content creation and media coordination
- Social media building and marketing

Briana continues to collaborate extensively with artists like **Kevin Woo, James Lee, Mark Tuan, Bam Bam, Megan Lee, Esna, Angelina Danilova, Jun Curry Ahn, Arden Cho, Krysta Youngs, Tim Milgram, Mandoo**, and companies like **Transparent Agency, Proper Form, CJ Entertainment, KCON USA, JYP Entertainment, NAP Entertainment, MNET, YTN, Warner Media, Represent, JYP Entertainment, N.A.P. Entertainment, MNET, Big Picture, Saet Byul Media, BA Entertainment**, and more.

video links, credits & resume ::



Feature Films

- **ROAD TO BOSTON (2019)**
- Director: Je-kyu Kang / Executive Producers: Je-kyu Kang, Won-seok Jang
Producers: Junghoon Ryu, Edward Choi
- **INTO THE WILDERNESS (2019)**
- Director: Samuel Reed / Producers: Jenni Gold, Jeff Maynard
- Cast: Lisa Roumain, Ashley Puzemis, Micah Fitzgerald
- **TYGER, TYGER (2019)**
- Director: Kerry Mondragon / Producer: Salvatore Scialfani, Jack Nielsen
- Cast: Dylan Sprouse, Thea Sofie Loch Naess, Eden Brolin

Episodic, Branded, Shorts & Digital

- **HEWLETT PACKARD 2020 "DOCKS & DISPLAYS" SOCIAL SPOT**
Director: Tom Morris / Production Company: York Productions
- **"BEVERLY HILLS BROKE" (2020)**
- Director: Shawn Lock / Producers: Cindi Avnet, Julius Robinson, EG Daily, Briana Frapart
- Cast: EG Daily, Tara Strong, James Hyde, Brian Donovan, Hunter Daily
- **"ROSIE" (2019)**
- Director: Destry Spielberg / Producer: Melissa Elias, Adam Stone
- Cast: Destry Spielberg, Echo Anderson, Steven Cox, Braian Rivera
- **"THE WOMAN WITH THE PEARL EARRING" (2019)**
- Director: Robin Conly / Producer: Robin Conly
- Cast: Rushi Kota, Marie Wilson
- **OMAZE, JJ WATT CAMPAIGN VIDEO (2019)**
- Director: Justin Lazernik
- **OMAZE, IDRIS ELBA 'HOBBS & SHAW' CAMPAIGN VIDEO (2019)**
- Director: Justin Lazernik
- **OMA (2019)**
- Director: Monika Ivonne / Producer: Michael Aloyan
- Cast: Monika Casey, Lilita Ozolina, Milica Govich, David Lee Hess
- **OMAZE, EMILIA CLARKE 'GAME OF THRONES FINALE' CAMPAIGN VIDEO (2019)**
- Director: Justin Lazernik
- **OMAZE, POST MALONE CAMPAIGN VIDEO (2019)**
- Director: Justin Lazernik
- **OMAZE, KRISTEN BELL'S BACK TO SCHOOL CAMPAIGN VIDEO (2019)**
- Director: Justin Lazernik
- **OMAZE, KIMBAL MUSK TESLA 3 CAMPAIGN VIDEO (2019)**
- Director: Justin Lazernik
- **SYFY "SCI-FIGHTS" PILOT (2018)**
- Director: John Wikstrom
- **FINE BROS. AND FREEFORM'S "TALKING TO MYSELF" (2019)**
- Director: Eric Jaffe
- **FLINTSTONES FUEL TO PLAY (2018)**
- Producers: Whitelist TV
- **PENFED POWER CASH REWARDS CARD (2017)**
- Producers: Whitelist TV

Feature Films

- **DOUBLE BLIND**
Director: F. Scott Frazier / Producers: Chris Cowles, Jimmy Loweree
Cast Attached: Finn Wittrock, Angela Sarafyan, Joseph Mazzello
- **COLLECTION (2019)**
- Director: Marianna Palka / Producers: Warner Davis
- Cast: Alex Pettyfer, Mike Vogel, Breeda Wool, Shakira Barrera, Jacques Colimon
- **GRACE (2019)**
- Director: Anna Elizabeth James / Producers: Anna Elizabeth James, Rami Rank, Tim Bien, Alex Gunn
- Cast: Kristin Davis, Dermot Mulroney, Greer Grammer
- **UNTITLED TIMOTHY MCVEIGH PROJECT (currently casting)**
- Director: Mike Ott / Producer: Ash Christian, Ross Putman
- Cast: Alfie Allen, Jackie Earle Haley, Ashley Benson, Steve Zahn
- **THE LIFE AND DEATH OF ADAM RILEY (currently casting)**
- Director: Ashley Cahill / Producer: Matthew Einstein
- Cast: Charlie Heaton,
- **PLATONIC (currently casting)**
- Director: Cameron Fray / Producer: Heidi Jo Markel, Ash Christian
- Cast: Britt Robertson, Finn Wittrock
- **BIRDS EYE (currently casting)**
- Director: Mikael Salomon / Producer: Mary Aloe, Craig Chapman
- Cast: Sydney Sweeney,
- **ARKANSAS (2018)**
- Director: Clark Duke / Producer: Patrick Hibler
- Cast: Vince Vaughn, Liam Hemsworth, John Malkovich, Clark Duke, Michael Kenneth Williams, Eden Brolin
- **CRYPTO (2018)**
- Director: John Stalberg Jr. / Producers: Jordan Yale Levine, Jordan Beckerman, Dave Frigerio
- Cast: Kurt Russell, Alexis Bledel, Beau Knapp, Luke Hemsworth, Vincet Kartheiser, Jill Hennessy
- **"THE ATTACHE" (2018)**
- Director: Andre Stringer
- Cast: Iddo Goldberg, Alex Essoe, Hakeem Kae-Kazim
- **FEAST OF THE SEVEN FISHES (2017)**
- Director: Robert Tinnell / Producers: Jeffrey Tinnell, John Michaels, Scott Witty, Robert Tinnell
- Cast: Madison Iseman, Skyler Gisondo, Addison Timlin, Josh Helman, Joe Pantoliano, Paul Ben-Victor, Lynn Cohen
- **BURN (2017)**
- Director: Mike Gan/ Producer: Ash Christian, Sukee Chew, Jordan Levine, Jordan Beckerman
- Cast: Josh Hutcherson, Suki Waterhouse, Harry Shum Jr., Tilda Cobham-Hervey, Shiloh Fernandez
- **DESOLATE (2016)**
- Director: Frederick Cipoletti / Producers: Jordan Foley, Jonathan Rosenthal, Frederick Cipoletti
- Cast: Natasha Bassett, Will Brittain, Callan Mulvey, Tyson Ritter, Juston Street, Bill Tangradi, James Russo

EXECUTIVE PRODUCER

Music Videos & Episodic

- Mia 'Not A Fairytale' Music Video (2019)
- Tim Milgram x Toyota Dance Video at **KCON LA** (2019)
- Hello Chingu! Series Pilot (2019)
- **Kevin Woo 'Ride Along'** Music Video (2018)
- Youtuber **Jun Curry Ahn** 'Hold it Down' Music Video (2018)
- **Warner Bros. Stage 13** x WV Enterprises 'K-Rise' Pilot (2018)
- **N.A.P. High4:20** "Hook Ga" Music Video (2016)
- **Keone and Mari Madrid's** "Time for Love" (2015)

Shorts & Commercial

- Deity V. Lav Mic Commercial (2019)
- Aputure 4MFS: Fashion Photography Commercial (2019)
- **Puma** AW18 DEFY Spots (2018)
- **Las Vegas Palms Resort Casino** Commercial Spots (2018)
- Refinery29/Brawlers/Smart Water Digital (June 2016)
- Aaliyah Tribute Fragrance Commercial & Promo (2015)
- Shine Beijing Restaurant (2015 Commercial)
- Invok Energy Drink (2016 Commercial)
- Blackout (2015)
- Greener Grass (2015)
- Audi Spec Commercial with Cyr Wheeler Valerie Inertie (2015)

LINE PRODUCER / ASSOCIATE PRODUCER

Episodic, Music Videos, & Commercials

- Nevaeh "Too Much" (2020)
- "Beverly Hills Broke" Pilot (2020)
- Erica Klein x Tim Milgram Dance Video (2019)
- Alexis Ren x Tim Milgram Dance Video (2019)
- **Tina Karol** 'Vabyty' Music Video (2019)
- **Arden Cho** 'Good Goodbye' Music Video (2019)
- **Zumba x Meghan Trainor** by Tim Milgram (2018)
- **Wax** "Better Than Normal" (2018)
- **DreamworksTV** "Junk Drawer Magic" (2017)
- **Warner Bros. Stage 13** 'Independent' Docu-Series (2017)
- Caviar "Cassette" Music Video (2017)
- **Carlie Craig x AwesomenessTV** Hearthrobz Music Video Series (2017)
- **Whosay, Aflac, & The Recording Academy Spot** with 6-time Grammy Nominee **Brandy Clark** (2017)
- **Whosay** and **Norman Reedus**, 'An Interview', Ep. 4-6 (2017)
- 4five1 & We Are Famous "The Raveonettes" NVRLND Music Video (2016)
- Name UL "Nice Guys Finish Thirst" Music Video (2016)
- **DreamworksTV** "Gym Class Science" Seasons 2, 3 & 4 (2015-16)
- **Wilmer Valderrama, Marissa Jaret Winokur**, and Nina Millin's "We Are Here 2 Party" Pilot (2016)
- **Will.I.Am** "Hot Damn" Music Video (2015)
- Banish'd Pilot (2015)
- **Keone and Mari Madrid's** "Sound and Color" (2016)



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Linked 

IMDb

Instagram